# SPONSOR A PART OF OUR TOWN!



## Town Mayor

The **Town Mayor** package grants your business exclusive sponsorship of one of our hands on exhibits at The Little Towns! Get your business in front of hundreds of local families each week! This sponsorship package includes:

- Custom branding of one exhibit space at The Little Towns (12 months)
  - TLT will work with you to design and create an "Instagram Worthy" exhibit incorporating your company's logo and branding
- One (1) four-hour weekday full venue rental once per year (12 month period)
  - o Includes full use of all hands-on exhibits as well as party room for your private use
- Ten (10) promotional "Open Play" tickets per quarter (40 total)
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends)
    and must be reserved online to confirm Open Play availability
- Branded exhibit space to be featured in a minimum of 2 newsletters to 3,000+ TLT opt-in subscribers
- Branded exhibit space to be featured in a minimum of 4 social posts on TLT throughout the year

Suggested Donation: \$7,500

## Party Town

**Party Town** is an exclusive sponsorship of our party room at The Little Towns! Our party rooms are booked months in advance for birthday celebrations, camps, school field trips, and more! This sponsorship package includes:

- Custom branding of party room at The Little Towns (12 months)
  - o TLT will incorporate your company's logo into part of the design of the patry room
- One (1) four-hour weekday full venue rental once per year (12 month period)
  - o Includes full use of all hands-on exhibits as well as party room for your private use
- Ten (10) promotional "Open Play" tickets per quarter (40 total)
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends) and must be reserved online to confirm Open Play availability
- Branded exhibit space to be featured in a minimum of 2 newsletters to 3,000+ TLT opt-in subscribers
- Branded exhibit space to be featured in a minimum of 2 social posts on TLT throughout the year

Suggested Donation: \$5,000

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### Town Hall

If an exhibit space takeover isn't your cup of tea, you may like our **Town Hall** sponsorship package which adds your logo to one of our already existing hands-on exhibit spaces! This sponsorship package includes:

- Your company's logo displayed prominently in existing exhibit space
- Six (6) promotional "Open Play" tickets per quarter (24 total)
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends)
    and must be reserved online to confirm Open Play availability
- Exhibit space to be featured in a minimum of 1 newsletters to 3,000+ TLT opt-in subscribers
- Exhibit space to be featured in a minimum of 2 social posts on TLT throughout the year

Suggested Donation: \$2,500

# Story Town

Take exclusive ownership of our town library and our ongoing story time events with children's authors! This sponsorship package includes:

- Your company's logo displayed prominently on the wall of our town library
- Ten (10) promotional "Open Play" tickets per year
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends)
    and must be reserved online to confirm Open Play availability
- Sponsorship and business to be featured in a minimum of 1 newsletters to 3,000+ TLT opt-in subscribers
- Sponsorship and business to be featured in a minimum of 2 social posts on TLT throughout the year

Suggested Donation: \$1,500

### Ride Around Town

Find your logo on every car in our town! This sponsorship package includes:

- Your company's logo displayed prominently on our fleet of toy ride-on vehicles
- Ten (10) promotional "Open Play" tickets per year
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends) and must be reserved online to confirm Open Play availability
- Sponsorship and business to be featured in a minimum of 2 social posts on TLT throughout the year

Suggested Donation: \$1,000

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# Get out of Town

Every child who walks through our door leaves with a special treasure on their way out. With our *Get out of Town* package your business can be the provider of this special keepsake that goes home with each child. This sponsorship package includes:

- On-site recognition for your business as provider of treasures as families leave our town and head home
- Four (4) promotional "Open Play" tickets
  - Tickets valid for any available Open Play session (excludes holiday or holiday weekends) and must be reserved online to confirm Open Play availability

Suggested Donation: \$250+

### Talk of the Town

Throughout the year we host various themed events and weekends like: Bunny Town, KidChella, and Boo! At The Little Towns! Your business can be the *Talk of the Town* sponsoring one of these events that families race to reserve passes to! This sponsorship package includes:

- Your company's logo incorporated into all marketing materials for the event as well as event signage on-site during the event.
- Six (6) promotional tickets valid for specific sponsored event
- Event and sponsor to be featured in a minimum of 1 newsletters to 3,000+ TLT opt-in subscribers
- Event and sponsor to be featured in a minimum of 2 social posts on TLT

Suggested Donation: \$750

## Wall of Fame

Support our town with a tax-deductible donation and receive your business or family name on a plaque on the walls of our town for everyone to see!

Suggested Donation: \$500+

Have another idea to become a part of Town?



# WELCOME TO OUR TOWN!



#### **About The Little Towns**

The Little Towns is a child-size urban neighborhood that features 16 hands-on exhibits including a grocery store, fire station, veterinary hospital, post office, restaurant, gym, and many more iconic buildings found in a real functioning community. While our exhibits are designed for children 6 months to 8 years, we have lots of room for parents and older siblings to join in on the fun. The best part? Don't worry about cleaning up a thing, we do that for you!





More than a traditional indoor play space The Little Towns children's museum provides a unique opportunity for children to boost their imagination, gain confidence and be active. We offer an innovative experience where math, science, literacy, and the arts come alive for families, community members, and education

partners.



